

**“NO-BLE Ideas” Project** (Ref. No. SEE/D/0335/1.3/X)

**FINAL CONFERENCE**

**18<sup>th</sup> September 2014**  
Timisoara Regional Business Centre,  
Blv. Eroilor de la Tisa, no. 22  
Timisoara (RO)

Preliminary draft **AGENDA**

**08:45 Registrations**

**09:30 Opening of the Conference**

**1st session: Introduction and addresses**

- Short introduction to the Conference and to the ‘NOBLE Ideas’ project  
**Mr Paolo ZUPA**, ‘NOBLE Ideas’ Project Coordinator, ARTI (IT)
- Welcome and official addresses, by representatives of:
  - **TCCIA** (Timis Chamber of Commerce, Industry and Agriculture) + Romanian Authorities
  - **SEE Program/JTS** representatives and Authorities
  - **SEE NCPs**

**2nd session: Key-note speeches**

- *EU AgroFood situation and policies in the EU. The new CAP*  
**Mr Cristian GAINA**, CMC - CA President – GBC Holding ( Gapa Business Consultancy Holding ), RO
- *Challenges and opportunities for the AgroFood business sector in EU and in the SEE area*  
(Speaker *tbc*)
- *How is the EU promoting Entrepreneurship and more start-ups*  
**Mr Christian WEINBERGER**, Senior Advisor, Entrepreneurship & SME Policy, DG Enterprise, European Commission

**Coffee break**

**3rd session: NOBLE-Ideas project : the main results**

- PPT presentations +
- Display of video’s / interviews +
- live connections with remote project locations

by ‘NOBLE Ideas’ WP Leaders, Partners and Network members

**Lunch break (13:00 – 14:30)**

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#### 4th session: Follow-up, Capitalization, Exploitation

- *What after the SEE Program? The new 'Danube', 'Adriatic-Ionian', and 'Balkan-Mediterranean' Programmes: the state-of-art of their preparation and launch*  
**Mr Steven HALLIGAN**, Project Manager, SEE Joint Technical Secretariat
- *Other opportunities for Entrepreneurship in the AgroFood sector*  
**Octavian CULDA**, Director- Centre for Technological Information- COMPETECH, Timis Chambre of Commerce, Industry and Agriculture, RO
- *'NOBLE Ideas' Plan of Sustainability and follow-up perspectives*  
(Speaker from Innoreg, Budapest, HU)
- *Synergies with other Projects*
  - SEE 'SMEs' Capitalization Cluster (*tbc*)
  - SEE/D/0155/2.2/X **GuardEn** Project "Guardians of Environment Framework: An Integrated Approach of Strategies for Prevention of Soil Pollution and Rehabilitation of Harmed Territories",  
**Mrs Claudia MOSOIU**, INCDBA-IBA, Bucharest (RO)

#### Coffee break

#### 4th session: Follow-up, Capitalization, Exploitation (cont.)

- **Round Table / Panel discussion + Questions & Answers:**  
*Panel members: SEE JTS representatives, Entrepreneurs/Investors, Experts, Stakeholders*

#### 17:30 Closing of the Conference

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